# QUESTBACK ESSENTIALS SPRING 2020 RELEASE

**PART #2** 

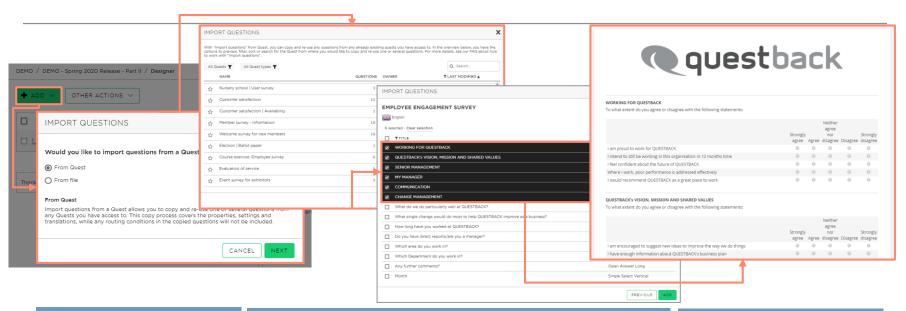


LONDON/OSLO, MAY 2020 (V35.2)





# DESIGN - import / re-use questions (= your question bank)



### WHY

We aim to provide a feedback solution that allows our customers to work efficiently.

Re-using previous work and benefiting from shortcuts are a crucial element in survey design, and so are seamless ways to import content from external sources, to process and use in Questback Essentials.

### **WHAT**

# Our brand-new option to **RE-USE and IMPORT QUESTIONS** features:

- NEW: re-use and copy selected questions from existing surveys, to seamlessly import
  and add them to a new survey. The wizard includes smart search and sort functions, to
  easy find the quest or template from where to copy and import from.
  - ✓ TIP: create your own surveys with questions you would like to re-use yourself or share with other users, and use them as your question bank!
- NEW: option to import questions pre-formatted in Excel directly as file.
- IMPROVED: option to imported pre-formatted questions via copy/paste.

# **BENEFITS**

- Efficiency gains, with shortcuts and time saved when designing survey.
- Improved team work, by sharing bestpractice questions with colleagues.
- Better feedback and more insights, with consistent best-practice questions.
- Seamless import options, via file and copy/paste.





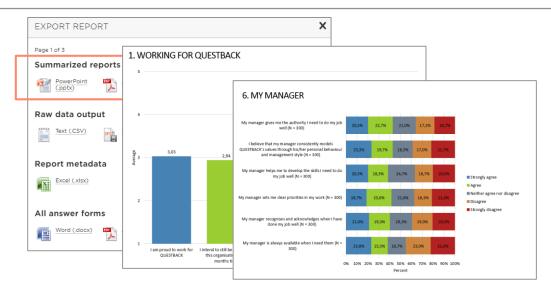
# **REPORTING** – trend analysis with more interval filters

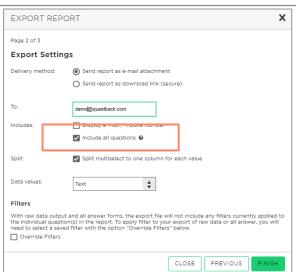


#### **BENEFITS** We aim to provide a feedback solution To support instant analysis and trend analysis, we added the following **NEW/ROLLING** Efficiency gains, with shortcuts and that allows our customers to get instant INTERVAL FILTERS: time saved with reporting and insights. analysis. YESTERDAY, as counter part to today Questback Essentials is all about always Instant trend analysis, with matching LAST WEEK, as counter part to this week listing and being continuously open for pairs of interval filters. feedback. This allows to monitor LAST MONTH, as counter part to this month Rolling analysis, no need to update developments over time and to see trends report settings LAST QUARTER, as counter part to this quarter at an early stage, to act quickly! More insights LAST YEAR, as counter part to this year



# **EXPORTS** – better charts and quicker access to all raw data





#### WHY

While we aim to provide a feedback solution that allows access to insights online and in real-time, we acknowledge to many of our customer continue ot prefer with exports.

Following our DIY principle with as much flexibility for our customers, we make all charts in exports editable, allowing full control to our customers.

## **WHAT**

We improved and updated our chart components for all export formats but with focus on PowerPoint, to support a better look&feel and unlimited options for post-editing.

In addition, we improved the raw data export, and included the option "include all questions" in the export wizard, for customers not the miss any data when extracting them.

✓ TIP: while we are continuing to support and improve a wide range of export options, we focus mainly on reporting that is ONLINE and IN REAL-TIME, for our users that work with it inside Essentials and for viewers of reports that are granted access to LiveReports.

Check it out, especially the branding option, the dashboard-inspired single-page view and the interactive drilldown options for viewers!

## **BENEFITS**

- Full flexibility and control for postediting of charts in exports
- Up-to-date chart components
- Easy one-click-check to include all data in raw data exports

