QUESTBACK ESSENTIALS, RELEASE V43

UPDATED SENDER DETAILS AND EXTENDED DESIGN FEATURES

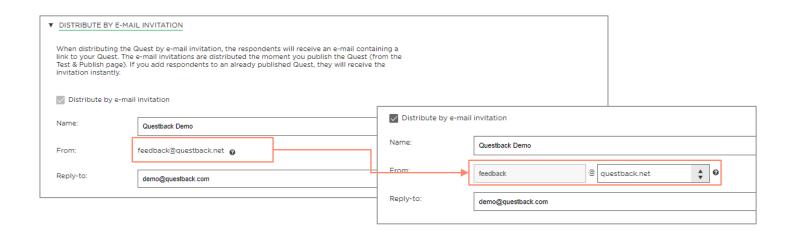


OSLO/STOCKHOLM, FEB 2022



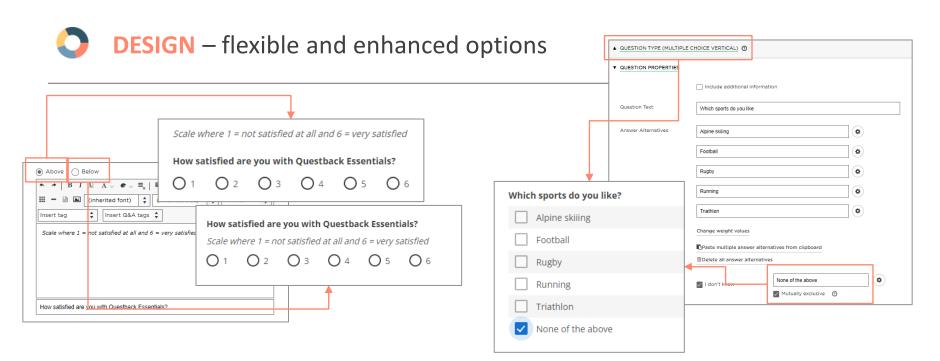


DISTRIBUTION – Updated Email Infrastructure and Sender Details



BENEFITS We aim to provide a feedback solution With this release v43, we have fully overhauled, upgraded and improved our infrastructure Safe and secure send-outs of email for the send-out of email invitations, reminders, receipts and follow-up dialog messages. that offers our customers safe and secure invitations, reminders, receipts and distribution for all their feedback work, follow-up messages To ensure highest possible delivery rate, we send now all the emails in Questback Essentials with highest possible deliverer rates. from the new and dedicated email domain @questback.net, instead of @questback.com. Highest possibly delivery rate with This new domain includes state-of-the-art anti-spam mechanism and scales up automatically new/dedicated domain Collecting feedback and gaining insights depend on a trustworthy and seamlessly with large send-outs, to cater for peaks and high volumes. @questback.net working distribution infrastructure, with At the same time: we continue to encourage all our customers to work and operate with Extended and streamlined option for state-of-the-art safety and delivery own custom domains for their send-outs. Our dedicated support team works closely with custom sender details, to strengthen methodes in place. your IT, to exchange mutually approved keys and settings to accommodate for this. Do not branding and trustworthiness. hesitate to reach out to use to learn more about the available options!

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BENEFITS Better survey experience, with We aim to provide a feedback solution With the release v43, we release two widely requested features and design options, that we that offers our customer a wide range of will support many of our customers in their daily work with feedback: improved and streamlined flexible design options, to build a quest "look&feel" of surveys. 1. Flexible positioning of comment fields to questions that meets their needs a 100%. Prior to the release v43, the extra comment field to a question has always been Better feedback, with the support for displayed above the question type. New is the flexibility for our customers to decided the logics of "none of the above". The design options should be intuitive to use, fully embedded in the design whether they would like it above or below. More insights, based on high quality workflow and cover the needs of our Exclude response option for multiple choice question types and consistent feedback data. customers Multiple choice question often include an extra response option is mutually exclusive with all other options often, typically labeled as "none of the above". To support such feedback scenarios, we support now a "mutually exclusive" option for "Don't know". **Questoa**